



Sacramento Fine Arts Center
5330-B Gibbons Drive
Carmichael, CA 9560

Zoom WASH Board meeting
November 7, 2022, 1:30 PM
Via
Zoom

Present:

Chris Knopp
Dennis Crossland
Ralph Wilson
Sally Bostley
Cindy Farmer
Tana Smith
Cordi Sogge
Gary Mele
Susy Soulies
Kristi Warren
Jan Curry
Diane Pargament
Sandie Mele

Absent:

Alex Aruj
Cindy Farmer
Phyllis Brady

Guests:

Alyssa Gorman
Rose White

Call to order: Chris Knopp

The meeting via Zoom was called to order at 1:30 pm by Co-President Chris Knopp.

Minutes: Diane Pargament

Sally moved that the minutes as presented and corrected online be accepted, seconded by Tana and passed.

Past President: Ralph Wilson

Ralph has arranged for Lisa Flannery and Chris to take over from him to do the Zoom portion of our General Meetings starting in January. Ralph will serve through March to help the transition.

Treasurer: Cordi Sogge

Cordi suggested that we acknowledge the donations from Jan Miskulin in memory of Marnell Nicknig at the General Meeting. Chris said that would be done.

Treasurer's Report for October

As of October 31, 2022, the income for the month is \$250.00. This includes:

- \$175 for 7 paid memberships from the previous month
- A \$75 donation from Jan Miskulin in memory of Marnell Nicknig

The expenses for the month total **\$1,908**. This includes:

- \$23 for monthly Mail Chimp subscription
- \$250 for Michael Friedland's November demo
- \$1,215 insurance premium for the WASH organization and its board members
- \$420 for SFAC studio rental (for January's Creativity Workshop)

The expenses are in excess of income— **a loss of \$1,658**.

With the carryover of \$17,643.62 from August, the balance at the end of the month is **\$15,985.62**. The bank records show a balance of \$ 16,235.62; this amount does not account for one outstanding check of \$250.00. When this amount is subtracted from the bank balance, both balances are reconciled.

Respectfully submitted,

Cordula Sogge

Ralph asked about the insurance premium and what it covered. The answer is that if the Board or someone on the Board is sued they are covered by the insurance. Tana commented that a lawsuit has to be for more than \$33,000 or it would be in Small Claims Court, which would discourage lawsuits.

Program Chair: Tana Smith

Michael Friedland will demonstrate at the November 14 meeting. Lisa Flannery will help set up and Gary will add a notice to the website. Tana has created a timeline for Rose and Alyssa, who are taking over as co-chairs in January, to follow. She will give this to Rose and Alyssa, as well as Dennis and Chris. She will also email all 2023 demonstrators scheduled to remind them and to expect Rose or Alyssa to contact them.

Show Chairs: Susie Soules, Kristi Warren

Susie asked if it is necessary to have separate selection and awards jurors for the Open Show. Tana said one person has done both in the past. Discussion of the process followed. It was concluded that it is okay to have one juror for both. Susie asked for suggestions for jurors. Otherwise, it is between shows and there is not a lot to report. Kristi said they will be using a new awards ribbon company next year and hopes to keep the quality of the awards ribbons high.

Workshop Chair: Cindy Farmer

The following report was submitted by Cindy Farmer to the Secretary and not read during the meeting. (My apologies)

1. January 2023 Creativity Workshop

A. The January Creativity Workshop with Kathrine Lemke-Waste will need to be rescheduled due to scheduling conflicts.

Discussion/Explanation:

The January Creativity Workshop was scheduled (maybe in my mind only?) for Tuesday, January 10 and Wednesday, January 11. However, this poses a conflict with Bobbi Baldwin's on-going oil painting class. Bobbi currently has 25 students in her Tuesday class and therefore, it is not possible for the class to move into Gallery 3 for that day. Bobbi does not want to cancel her class. Therefore it is necessary to move our workshop. If we move our workshop to Wednesday and Thursday, January 11 and 12, there is another wrinkle. Because NCA meets the second Wednesday of every month, our class will need to clean up after our first day of class and set up again on the second day of class. (Additionally, I will not be able to set up for this workshop by myself and will need to enlist volunteers.)

Currently, there are 8 participants signed up for this workshop, 5 have sent in their checks. We need 10-15 paid students to break even (I need to crunch these numbers again.)

B. My next steps this coming week:

1. Contact Kathy Lemke-Waste and discuss possible new dates.
2. Contact Angelia again to confirm the new dates and clear any potential roadblocks.
3. Contact each of the paid/interested participants and confirm their availability vis-a-vis the new dates.
4. Attend the NCA meeting this Wednesday if possible to advertise and recruit participants.
5. Continue to publicize the workshop, following the new recommendations suggested by Diane (this will require requesting support from those who have better computer and social media skills than I)
6. Assure that we have enough participants to break even.
7. Notify the WASH Board via email of the outcomes of these efforts since we will not meet as a Board again until January 2, 2023.

2. March or June Workshop

I have made two additional attempts to contact Stephanie Bower regarding providing a plein air sketching and journaling workshop in Sacramento. Originally she indicated she was available in March. I have not lost hope, however, I have nothing else new or definitive to report.

3. Workshop Ideas

I am interested in hearing from each Board member and our general membership on which artists or types of workshops we would like to have at WASH. It seems to me that interest in workshops has waned as many in our membership are themselves advanced artists and many have sought experiences on-line or through other means. I chose the Creativity Workshop for January because Kathy Lemke-Waste is a wonderful accomplished artist and her workshop is designed for all levels, including reaching the new-comers and beginning artists. Does the lack of interest have anything to do with coming out of COVID and or financial considerations? Or is it a matter of needing better/more publicity (not my strength, for sure). I just think we need to consider what the factors are affecting the interest in workshops in order to determine how many and what kind of workshops we should have. It is my experience and belief that we need at least a two-person workshop committee so that the wide-range of responsibilities and skills needed for this position can be distributed and shared. I definitely need some computer support and assistance with publicity. If you have comments or ideas, please contact me at (916)749-9970 by phone or text.

Respectfully submitted,
Cindy Farmer, (916)749-9970

Membership Chair: Sally Bostley

Sally reported 149 members. She said the renewals are coming in sparingly. We will get more interest in January and February closer to the Open Show.

Liaison SFAC: Phyllis Brady

Diane reported that Phyllis said there is no news since the Executive Meeting is three days away. Chris will attend that meeting.

Painting of the Month/Website: Gary Mele

No report

Social Media: Alex Aruj

Alex was absent. There was brief discussion about publicity and Mail Chimp. Board members with access to Mail Chimp are Susie, Kristi, Chris, Sally, and Alex.

Scholarship: Kay Lochridge

Kay was not present.

Newsletter: Sandie Mele

Sandie said that Ronnie Rector would be taking over from Sandie in January to do the Newsletter. She suggested it would be nice if WASH could send out their newsletter earlier and separate from the Center newsletter.

Old Business

Board Slate: The process of selecting new Board members was discussed. The slate will be presented to members at the General Meeting and voted on. The slate is as follows:

President

Dennis Crossland and Chris Knopp

Secretary

Position vacant

Treasurer

Cordi Sogge

Program Chairs

Alyssa Gorman and Rose White

Show Coordinators

Susy Soulies and Kristi Warren

Workshop Chair

Cindy Farmer

Membership Chair

Sally Bostley

Liaison with SacArts

Phyllis Brady

Newsletter Editor

Ronnie Rector

New Business

Chris presented the 2023 budget as follows.

Ralph suggested that Diane be appointed Publicity Coordinator. Sally commented that this is an appointed position and it is not necessary to attend the Board meeting unless asked. Diane was appointed as Publicity Coordinator for up to a year.

The meeting was adjourned at 2:30 p.m.

Next Board meeting Monday, January 2, 2023, at 1:30 PM via Zoom.